



THE BIG HOOPLA IS PROUD TO SHOWCASE THE BASKETBALL TOURNAMENT!



THE BASKETBALL TOURNAMENT RETURNS TO UD ARENA JULY 24 - AUGUST 2, 2022!

The Basketball Tournament is back in Dayton! Join in all the fun and excitement of the \$1+ million, winner-take-all tournament by becoming a sponsor today. Not only will your sponsorship help showcase Dayton as the epicenter of basketball, but you'll also allow us to donate tickets to our local military service members.

THE BASKETBALL TOURNAMENT SCHEDULE

TBT Dayton Regional

- Sunday, July 24 - Round 1, Session 1 (2 games - 1:00 and 3:00 PM)
- Sunday, July 24 - Round 1, Session 2 (2 games - 6:00 and 8:00 PM)
- Tuesday, July 26 - Round 2, Session 3 (2 games - 7:00 and 9:00 PM)
- Wednesday, July 27 - Round 3, Session 4 (1 game - 9:00 PM)

TBT Championship Weekend

- Thursday, July 28 - Quarterfinal Session 5 (33 point contest-6:30 PM and 1 game 7:00 PM)
- Friday, July 29 - Quarterfinal Session 6 (2 games - 7:00 and 9:00 PM)
- Saturday, July 30 - Semifinals Session 7 (2 games - 4:00 and 6:00 PM)
- Tuesday, August 2 - Championship Session 8 (1 game - 9:00 PM)

SPONSORSHIP PACKAGES

\$2,500 - Gold Package

- Tickets for Dayton Regional Games (4 Sessions) - 10 tickets to each Session (Total of 40 tickets) PLUS 45 tickets for each session donated to WPAFB (Total of 180 tickets)
- Tickets for Championship Weekend Quarterfinal and Semifinal Games (3 Sessions) - 10 tickets to each Quarterfinal and Champion Session (Total of 30 tickets) PLUS 45 tickets for each session donated to WPAFB (Total of 135 tickets)
- Tickets for Championship Games (1 Session) - 16 tickets to Championship Game (Total of 16 tickets) PLUS 60 tickets for Championship Game donated to WPAFB (Total of 60 tickets)
- ★ SPONSOR Recognition - UD Video Board Logo display and LED at UD Arena Scorer's Table for all games + Possible Commercial spot during Championship Broadcast
- ★ SPONSOR Media Ad @ DBJ
- ★ SPONSOR Hospitality at UD Arena for Red Scare games and Championship Game - Dates TBC per Red Scare wins

\$1,000 - Silver Package

- Tickets for Dayton Regional Games (4 sessions) - 4 tickets to each Session (Total of 16 tickets) PLUS 20 tickets for each session donated to WPAFB (Total of 80 tickets)
- Tickets for Championship Weekend Games - 4 tickets to each Quarterfinal and Champion Session (Total of 16 tickets) PLUS 30 tickets for each session donated to WPAFB (Total of 120 tickets)
- ★ SPONSOR Recognition - UD Video Board Logo display for all Regional, Quarterfinals and Semifinal Games; Hoopla Social Media Logo shout-out
- ★ SPONSOR Media Ad @ DBJ
- ★ SPONSOR Hospitality at UD Arena for Red Scare games - Dates TBC per Red Scare wins

\$500 - Bronze Package

- Tickets for Dayton Regional Games (4 Sessions) - 2 tickets to each Session (Total of 8 tickets) PLUS 10 tickets for each session donated to WPAFB (Total of 40 tickets)
- Tickets for Championship Weekend Games (4 Sessions) - 2 tickets to each Quarterfinal and Champion Session (Total of 8 tickets) PLUS 20 tickets for each session donated to WPAFB (Total of 80 tickets)
- ★ SPONSOR Recognition - UD Video Board Logo display for all Regional Games; Hoopla Social Media Logo shout-out
- ★ SPONSOR Media Ad @ DBJ



To secure your sponsorship, contact The Big Hoopla at: info@daytonhoopla.com
Sponsorship payment must be received within 30 days of commitment.